



उद्योग संवर्धन और आंतरिक व्यापार विभाग
DEPARTMENT FOR
PROMOTION OF INDUSTRY AND
INTERNAL TRADE

EXPERIVA
CONCEPTS



January 30th - 31st, 2027

EXHIBITION

Driving Tomorrow with Excellence
MADE IN BHARAT

AWARDS

BHARAT
EXPO & AWARDS' 2024
Business Hub of Accessible Retail And Trade

SUMMIT

INNOVATION
& STARTUP
RANKING 2027



EXPO & AWARDS' 2027 | 2.0 Edition

Business Hub of Accessible Retail And Trade

A Trade Show to Showcase, Promote & Encourage
Products & Technology
"MADE & MANUFACTURED IN BHARAT"

Venue:
International Trade Expo Centre
National Highway 24, Sector 62,
Noida (Delhi-NCR), UP.

Get ready for the second edition of the BHARAT Expo & Awards 2027! Organized by Experiva Concepts, this event is a celebration of Indian business, proudly supported by "Make in India" (An initiative of DPIIT - Ministry of Commerce & Industry-Govt.of Bharat)".

This event is designed for our nation's brilliant business owners, manufacturers, entrepreneurs, MSMEs, and startups. It's a platform to honor their incredible contributions towards the vision of an "Aatmanirbhar Bharat" and "Viksit Bharat@2047", as initiated by our Hon'ble Prime Minister, Sh. Narendra Modi.

Showcase Indian Excellence

We will gloss a spotlight on the diverse and high-quality products and equipment made in our proud country BHARAT.

Create Global Opportunities

We will help these homegrown businesses connect with potential partners and distributors to expand their reach across the world.

Fuel Growth with Funding

The event will also facilitate meetings between startups/MSMEs and investors (Angel Investors & Venture Capitalists) to provide the funding needed to foster innovation, enhance skills, protect ideas, and build world-class manufacturing facilities.

BHARAT

(Business Hub of Accessible Retail And Trade)

EXPO & AWARDS'2027

Supporting a National Vision

The "Viksit Bharat 2047" mission is about harnessing India's incredible talent and resources to create more jobs and empower our industries. Prime Minister Modi's visionary campaigns like "Make in India," "Vocal for Local," "Digital India," and "Skill India" are already driving this holistic growth.

The BHARAT Expo & Awards is our direct initiative to support these national programs, especially "Make in India" and "Vocal for Local," by bringing the business community together to build a stronger, more self-reliant BHARAT.



MAKE IN INDIA



'Come, Make in India'! PM Modi aggressive push to revive an ailing manufacturing sector, has found resonance with India Inc. Single-window clearances, minimal procedures & cutting out of any red-tapism - PM Modi sees Make in India as a Vital impetus for employment & growth.

The "Make in India" initiative was launched globally in September 2014 by the Hon'ble Prime Minister of India, marking a renewed national focus on the manufacturing sector. Its core objective is to position India as the world's most preferred destination for manufacturing.

Since its launch, the Government of India has undertaken significant reforms to foster an enabling environment for manufacturing, design, innovation, and startups. These efforts have contributed to India emerging as the fastest-growing major economy globally. With a growth rate accelerating to 7.5%, India stands as a dynamic centre of growth amid a subdued global economic landscape.

The initiative aims to integrate India deeply into the global supply chain and empower Indian companies to excel in the international market. To this end, India has proactively opened key sectors—such as Defence, Railways, Construction, Insurance, Pension Funds, and Medical Devices—to Foreign Direct Investment (FDI), making the economy one of the most open in the world. Supporting this openness, the Government of India has implemented a series of measures to radically improve the Ease of Doing Business, with the goal of creating a simple, facilitative regulatory environment where enterprise can thrive.



BHARAT B2B & D2C EXPO 2027

Welcome to the BHARAT Exhibition—the premier national showcase of indigenous innovation and manufacturing excellence. Discover the vibrant ecosystem where the future of 'Made in India' is on full display and the foundation of a Viksit Bharat is being built, product by product. Explore a vast array of the finest goods, advanced equipment, and cutting-edge gadgets, all proudly conceived and crafted on home soil.

Our dynamic platform is a strategic catalyst in the national journey toward Mission 2047. We connect visionary manufacturers with potential buyers and global channel partners, amplifying the reach of Indian products from every corner of Bharat to the world stage—a critical step in establishing a self-reliant and globally influential economy. Simultaneously, we unlock extraordinary opportunities by inviting Investors and Venture Capitalists to fuel the ambitious growth of our promising MSMEs and Startups, recognizing them as the engines of our developed future. More than an expo, this is a celebration of the enterprises driving quality, self-reliance, and collective progress. Join us in this transformative mission to champion homegrown talent, accelerate economic ascent, and collectively propel the brand 'Bharat' toward the historic goal of a Developed India by 2047.



Highlights

- **Showcase Excellence:** Explore products, technologies, and services from 200+ exhibitors championing the Make in India initiative.
- **Startup Ecosystem Hub:** Discover innovation in exclusive pavilions for startups, featuring participants from across India's state governments and Startup India.
- **High-Profile Audience:** Connect with 10,000+ B2B and D2C visitors, including venture capitalists, angel investors, MDs, CEOs, chairpersons, and key industry decision-makers.
- **Forge Powerful Connections:** Secure opportunities with potential dealers, distributors, franchisees, and business associates.
- **Startup Investment Platform:** A dedicated forum for startups to pitch and network with investors and venture capitalists.
- **Strategic Conference:** Engage in discussions on Make in India and other relevant topics through keynote addresses and expert panel discussions.
- **Government & Policy Insight:** Gain perspectives from senior officials of relevant government departments.



Indian manufacturers—from ambitious startups and resilient MSMEs to pioneering large-scale industries—are the key pillars of India's economic ascent. You are central to realizing the vision of a self-reliant, globally competitive Bharat. This is more than growth; it's a national transformation.

To enable this rise, Experiva Concepts proudly presents The BHARAT Summit 2.0—the premier platform uniting the architects of India's industrial future for decisive dialogue, strategic partnerships, and actionable insights.

BHARAT SUMMIT 2027

BHARAT 'EXPO & AWARDS' 2024 Business Hub of Accessible Retail And Trade



The BHARAT Summit is a national initiative designed to promote, recognize, and strengthen manufacturing enterprises of all scales—from startups and MSMEs to large corporations. Through curated knowledge sessions, high-level networking, and celebration of excellence, the Summit aims to accelerate India's journey toward becoming a future-ready economic

WHAT WILL YOU GAIN?

- Strategic Insights from keynote addresses and panel discussions
- High-Impact Networking with industry leaders and policymakers
- Actionable Knowledge for scaling and global competitiveness
- Recognition & Celebration of pioneering startups and MSMEs
- Opportunity Identification to build resilient, future-ready businesses

FEATURING SPEAKERS & DELEGATES

- Top Government Officials & Policy Makers
- Industry Leaders & Eminent Speakers
- Successful Entrepreneurs, Unicorns & Scale-ups
- 'C'-Level Executives & Corporate Leadership
- Venture Capitalists & Angel Investors
- Financial Institutions & Project Finance Experts
- Senior Delegates from Diverse Industries & Institutions

Powering “Atmanirbhar Bharat” - Forging a Global Future.

BHARAT AWARDS 2027



The BHARAT Awards'24 recognize and celebrate excellence in products manufactured under the "Make in Bharat" initiative. These awards aim to foster the growth of a visionary and self-reliant India by honoring the spirit of Indian entrepreneurship, innovative startups, and the deep integration of technology across all business sectors.

By acknowledging the achievements of Indian manufacturers, individuals, and service providers, the awards seek to build a robust ecosystem. This ecosystem champions the "Make in Bharat" mission, focusing on enhancing product quality and delivering Indian-made goods to domestic and global markets through visionary strategy, process innovation, and cutting-edge technology.



Nomination Categories - Bharat Awards

1. Proud of Make In BHARAT
2. Most Promising Product of The Year
3. Best Innovation of Bharat
4. Best Technology of Bharat
5. Bharat Startup of The Year
6. Most Promising Tech-Startup
7. Excellence in Financial Sector
8. Excellence in Healthcare
9. Excellence in Agriculture
10. Excellence in Biotech
11. Excellence in Food Sector
12. Excellence in FMCG
13. Excellence in IT Sector
14. Excellence in Sustainability
15. Best Innovation for Education Sector
16. Emerging Product of Defense Sector
17. Innovation for Environment Care
18. Most Promising Mobile Application
19. Outstanding Engineering of The Year
20. Entrepreneur of The Year
21. Woman Entrepreneur of the Year
22. Retail Brand of the Year
23. Most Innovative Marketing Campaign
24. Energy Efficiency Award
25. Excellence in Corporate Interface
26. Mentor of the Year

National Innovation & Startup Ranking 2027

Recognizing India's most innovative Universities, Incubation Centers, Startups & Student Projects

A National Recognition Platform for Real Innovation

The EDC National Ranking is designed to identify and recognize institutions and startups that are building real innovation and impact in India. This platform brings together:

- Universities & Colleges
- Incubation Centers
- Startups
- Student Innovators



3 Categories - One National Stage

★★★★★

Recognizing institutions building strong startup ecosystems and supporting innovation

Top 30 Incubation Centers

- Innovation Ecosystem Strength
- Number of Startups Supported
- Funding Support & Investor Connect
- Industry Collaboration
- Placement & Entrepreneurial Outcomes
- Infrastructure & Resources
- Research & Development Impact

★★★★★

Highlighting high-potential startups with strong execution and scalability

Top 30 Startups

- Problem-Solution Fit
- Market Potential
- Traction & Revenue
- Innovation & Differentiation
- Scalability

★★★★★

Celebrating unique, creative, and impactful student-led ideas

Top 100 Student Innovation Projects

- Innovation & Uniqueness
- Practical Implementation
- Real World Impact
- Creativity
- Problem Solving Approach

GRAND RANKING CEREMONY 2027

Top-ranked participants will be recognized on a national stage in front of government leaders, investors, and innovation experts

More Than A Certificate

it's a gateway to visibility, funding, and national recognition

Benefit of Applying

Recognition & Awards

- National Ranking Certificate
- Trophy / Memento at Grand Event

Media & Visibility

- Coverage in 50+ media platforms
- Featured stories & press releases
- Digital + offline exposure

Growth Opportunities

- Direct Investor Connect
- Funding Opportunities
- Startup Ecosystem Access

Network & Collaboration

- Connect with top institutions
- Industry partnerships
- Innovation ecosystem exposure

Attendees Profile

- Sr. Govt. Officials & Policy Makers
- Angel Investors & Venture Capitalists
- Start Founders, Leaders & Ecosystem Builders
- Top Student & Institutional Innovators

Our Past Speakers



Mr. Sudesh Verma
National Spokesperson (BJP)
Author:
Narendra Modi-The Game Changer



Mr. Ankitt Jain
Trade Commissioner
(India EU Trade Council)
Founder & CEO
Paper Arizona Pvt. Ltd.



Ms. Alka Sachdeva
Dy. Director (IILM University)
Vice President-All India Council
for Robotics & Automation
(AICRA)



Dr. Vassundara Nattes
Global Director
Indian Economic Trade Organization (IETO)
Director-India Africa Trade Council
Managing Director- Aelluscity HR Solutions



VIR CA Anil Jain
International President
(Mahavir International Apex)
Partner - ASAP & Associates LLP



Mr. Vijay Vikram Singh
Narrator Voice of BIGG BOSS
Bollywood Actor
TEDx Motivational & Corporate Speaker
Voiceover Professional & Coach



Mr. Hussain Rizvi
Sr. NEWS Anchor
INDIA TV News Channel



Mr. Madhavdas Gopalakrishnan
National Editor
TIMESNOW
(National TV News Channel)
The Times Group



Mr. Ashish Kumar
Sr. Manager
TATA Consultancy Services (TCS)
Mentor for Change (Niti Aayog)
Chairman-The Institution of Green
Engineers YPC



Ms. Shivani Sharma Singh
National Head-Government Projects
LG Electronics



Mr. Parveen Tyagi
Business Head
Vega Baby & Mom
Vega industries Pvt. Ltd.



Dr. Bhupender Kumar Som
Director-GNIOT Institute of
Management Studies (GIMS)



Mr. Tushar Kansal
Founder & CEO
Kansaltancy Ventures
Investor & Capitalist



Mr. Paras Kochhar
Vice President
NewsReach India



Mr. Himanshu Jessie Wadia
Director-IT Infrastructure & BSS
AMDOCS



Dr. Mahima Bakshi
Maternal Child Wellness Coach
Woman Activist, Author-Birthing Naturally
Author-Empowering You Beyond Birthing
Fashion Model, Youth Ambassador India (IYS)



Mr. Randeep Arora
Founder & CEO
EDGE Events
Eventpreneur, RJ-Radio RonPah



Mr. Jaideep Parashar
Founder & CEO
ReThink AI Innovation & Research
Investor - Vista Liberata



Dr. Neeraj Gupta
Sr. Consultant
Orthopaedics & Pediatric Orthopaedic
MAX Super Specialty Hospital-Vaishali



Mr. Madhur Mohan Malik
Founder & CEO
StartupNews.FYI



Mr. Shaurya Gulati
Principal
Eternal Capital
Angel Investor



Mr. Amit Singal
Founding Partner
Fluid Ventures &
Real Time Angel Fund



Mr. Prashant Narang
Founder-Agility Ventures
Angel Investor, CA
Author-Four Bucket Cash Flow



Ms. Mahak Radhachal
Co-Founder & Director
Infoneo Technologies Pvt. Ltd.
Strategic Business Advisor



Mr. Rakesh Sidana
Founder & CEO
Sidana Ventures
Director - Garage Software

International Trade Expo Centre
A-11, Expo Drive, National Highway, Sector-62, Noida-201301

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A Joint Initiative By

EXPERIVA
CONCEPTS



Our Partners

Eco System Partner



Associated Partner



Supporting Partners



Marketing Partner



Strategic Partner



For Exhibition Booth, Sponsorship, Award Nomination or Delegate Reservation

Call: +91- 8076445370 || 9899348048

Email: info@experivaconcepts.com

www.experivaconcepts.com